



First World War Centenary Design Competition

A competition to design a commemorative paving stone for Victoria Cross Award Winners



2014 will mark 100 years since the start of the First World War. The Government is working alongside partners including the Heritage Lottery Fund, Commonwealth War Graves Commission and Imperial War Museums, on a series of national remembrance events, an extensive cultural programme and educational schemes.

As part of this programme of events, the Department of Communities and Local Government would like to help local communities to commemorate Victoria Cross recipients of the First World War by designing and producing commemorative paving stones. The paving stones will be presented to councils across the country in the areas where the Victoria Cross Award winners were born, beginning in 2014.

DCLG is holding a national competition open to everyone to design these paving stones.

Conditions:

- The design must be able to fit a 600mm by 600mm paving stone, and submitted on A4 paper.
- Designs should incorporate some aspect of the Victoria Cross medal.
- Designs should allow space for the name of a Victoria Cross recipient, the date that the Victoria Cross was awarded and for a QR reader.
- Drawings, paintings and computerised designs will all be considered as acceptable media.

The winning design will become a high-profile and enduring symbol of the Centenary commemoration, and used across the country on every commemorative paving stone of the campaign.

Please submit designs electronically to: VCdesigncomp@communities.gsi.gov.uk
(no more than 15mb)

Or by Post to:

Sally Sealey
5th Floor Zone B2
Eland House,
Bressenden Place,
London
SW1E 5DU

The deadline for all entries is 5pm Friday 4th October 2013.